

growth resilience

GRIT

innovation tenacity



SPONSORSHIP LEVELS	IMPACT
<p>DETERMINED \$15,000 Sunshine Preschool</p>	<p>Provides 5 children (age 3-5) with full-day, year-round Pre-K education to support student developmental and social-emotional growth, with qualified and nurturing teachers.</p>
<p>INSPIRED \$10,000 Out of School</p>	<p>Provides 4 school-age students with full wrap-around childcare in summer camp and after school programs, enriching and extending their education while allowing parents and guardians to work and provide for their families.</p>
<p>MOTIVATED \$5,000 Financial Assistance</p>	<p>Provides 32 individuals who have an average household income of \$16,000 with deeply discounted membership to the Center to access wellness and social connection programs.</p>
<p>RESILIENT \$2,500 Food Insecurity</p>	<p>Provides 500 meals to community members needing nourishment of both their bodies and their spirits.</p>
<p>ENCOURAGED \$1,000 Healthy Foundations</p>	<p>Provides 1 class of swim lessons for a full year, 1 treadmill for a year, or 25 in-person wellness classes in the Jaffe Auditorium or Norris Aquatics Center.</p>



BERKSHIRE SOUTH REGIONAL COMMUNITY CENTER | 15 CRISSEY ROAD | GREAT BARRINGTON, MA | 413.528.2810 | BERKSHIRESOUTH.ORG

GRIT 
 KEEPS US
 GOING.

SPONSOR LEVEL BENEFITS	\$1k	\$2.5k	\$5k	\$10k	\$15k
Campaign website page feature by level of support (Business or Personal)	Listed	Tier Listing	Logo	Secondary w/ Logo Link	Prominent w/ Logo Link
Advertisement in next 2 print catalogues	Listed	Tier Listing	1/4 page	1/2 page	Full page
Newsletter coverage to 2,900 direct mail constituents		Tier Listing	Tier Listing	Tier Listing w/Logo	Spotlight Article & Listed w/ Logo
Feature 2 email blasts to 4,000 addresses		Tier Listing	Logo	Secondary w/ Logo Link	Prominent w/ Logo Link
Lobby Campaign Display Recognition from August-September to over 5,000 people per week		Tier Listing	Logo	Secondary w/ Logo	Prominent w/ Logo
Family Day Passes to share with your business members and friends		4	6	8	10
Feature post on BSRCC Facebook and Instagram pages to highlight your support (3,600 followers)				1	2
Print advertisement in the Shopper's Guide to 57k customers				Listed	Logo
Berkshire Edge Campaign Advertisement with Logo					X

YES! Please accept my payment. Payable to **BERKSHIRE SOUTH REGIONAL COMMUNITY CENTER**
Return with this form to Berkshire South GRIT 2021, 15 Crissey Road, Great Barrington, MA 01230

Name _____

Company _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Email _____

SPONSORSHIP LEVEL \$1,000 \$2,500 \$5,000 \$10,000 \$15,000

PAYMENT INFORMATION VISA Mastercard Discover Check Enclosed, Check # _____

Card Number _____ Exp. Date _____ Security Code _____