

Berkshire South Arts & Crafts Festival Vendor Information

Date:

Saturday, November 5, 2022

Time: 11:00am-3:00pm

Coordinators:

Molly Amstead and Daniela Hurtado

Location:

Berkshire South Regional Community Center, 15 Crissey Rd, Great Barrington, MA The Festival will be outdoors, weather permitting. In the case of bad weather, we will be holding the festival indoors in our Auditorium, Meeting Rooms, and Lounge Area.

Booth Info:

- Set-up begins at 10:00 am
- WIFI is unavailable outdoors (Please plan accordingly for payment needs).

• Early bird special 10'x10' for \$75 (Available up until Friday, September 30th AND you get to pick your location)

- Booths are **10'x 10' for \$85** or **10'x20' for \$120.** Add \$25 for applications after October 24th
- Vendors will have to pay **first** and then pick their location on the PDF sent after their application form has been processed and to confirm with me if they are within the early bird special date.

• Vendors are responsible for their own display, set-up and materials, **BRING WATER BOTTLES.**

- The following are available on a first-come, first served basis (limited amount):
 - o Electricity access (\$15)
 - o 6' table (\$10)
 - o Black tablecloth (\$5)
 - \circ Chairs free

• All spaces are **OUTDOORS**. Covered structures are highly recommended. We do not have any available.

- We do not have an ATM on site.
- Any food products will need a permit from the town (we can send you the link)

Marketing:

Marketing includes ads in the local Shoppers Guide, WSBS, press release and PSA's, posters, flyers, BSRCC website, e-blasts, lawn signs, Facebook event and our marquee sign on Rt. 7. While Berkshire South has a great following, we still rely on grassroots marketing from YOU to spread the word about the festival! As the date grows closer, Berkshire South will provide you with sample Tweets, Facebook banners, and Instagram images for you to pass along to your friends and customer base.

Mail your application and payment to:

Berkshire South Arts and Crafts Festival 15 Crissey Road, Great Barrington, MA 01230

Or email your application and credit card info to mamstead@berkshiresouth.org.

ACCEPTING REFUND REQUESTS UP UNTIL SEPTEMBER 30TH

Arts & Crafts Festival at Berkshire South Regional Community Center _{Saturday, November 5, 2022}

Vendor Application

Please print clearly:	
Business Name	
Artisan Name	
Address (include town, zip)	
Phone	
Email	
Website	

Product Info:

%	Craft	Description	Price range	Majority price
EX:	Jewelry	Handmade jewelry including earrings, necklaces & bracelets	\$8-\$35	\$15

Arts & Crafts Festival at Berkshire South Regional Community Center Saturday, November 5, 2022

Pricing & Payment Information:				
10'x10' Booth Fee (Early Bird Special until September 30th) November 5th Festival				
10'x10' Booth Fee November 5th Festival	\$85			
10'x20' Booth Fee November Festival	\$120			
Electricity per festival	\$15			
6' Table per festival	\$10			
Black Tablecloth \$5/each	\$5			
Number of chairs	\$0			
	Total:			

Pricing & Payment Information:

- □ Enclosed is my check made payable to **<u>Berkshire South</u>** (notes section add Arts & Crafts Festival)
- □ Cash (accepted at the Front Desk)
- □ Please charge my credit card (MasterCard, Visa, Discover) \$_

Card number	Exp Date	
Name on card	Security code (back of card)	
Signature	Date	

Please mail your completed application and payment information by Berkshire South Arts and Crafts Festival | 15 Crissey Road | Gt Barrington, MA 01230 or email your application and credit card info to <u>mamstead@berkshiresouth.org</u>