

A Night at the Center — Business Sponsorship | October 2, 2026

Invest in the place that brings the community together.

Benefit / Recognition	★ \$30,000 Presenting Sponsor	\$20,000 Community Leadership Partner	\$10,000 Community Builder	\$5,000 Community Partner	\$2,500 Neighborhood Supporter	\$1,000 Center Friend
EVENT RECOGNITION						
Presenting sponsor designation on all event materials	✓	—	—	—	—	—
Event named in your honor "A Night at the Center, presented by..."	✓	—	—	—	—	—
Premier logo — signage, slideshows & materials	✓	—	—	—	—	—
Major logo — signage, slideshows & materials	—	✓	—	—	—	—
Logo on event signage & slideshow	—	—	✓	—	—	—
Logo on event slideshow	—	—	—	✓	✓	—
Name recognition on event slideshow	—	—	—	—	—	✓
Recognition on event webpage	✓	✓	✓	✓	✓	✓
Recognition in printed materials & thank-you communications	✓	✓	✓	✓	✓	✓
Recognition during evening remarks & paddle raise	✓	✓	—	—	—	—
Social media recognition (pre, during & post-event)	✓	✓	✓	—	—	—
Exclusive branded event element (lounge, bar, cocktail, etc.)	✓	—	—	—	—	—
EVENT TICKETS & HOSPITALITY						
Event tickets	15	10	8	6	4	2
Reserved seating	✓	✓	—	—	—	—
EMPLOYEE BENEFITS						
1-year corporate membership	10	10	5	25 Day Passes	—	—
Employee volunteer experience at Berkshire South	✓	✓	✓	—	—	—
YEAR-ROUND VISIBILITY & RECOGNITION						
Large-format banner — premier high-traffic location	✓	—	—	—	—	—
Large-format banner — high-traffic location	—	✓	—	—	—	—
Facility banner or signage opportunity	—	—	✓	—	—	—
Shared facility recognition signage	—	—	—	✓	✓	—
Quarterly sponsor spotlight — social & e-news	✓	—	—	—	—	—
Bi-annual sponsor spotlight — social & e-news	—	✓	—	—	—	—
Annual sponsor spotlight — social & e-news	—	—	✓	—	—	—
Recognition in seasonal program catalogs	✓	✓	✓	✓	—	—
Featured recognition in annual report	✓	✓	✓	—	—	—
Recognition in annual report	—	—	—	✓	✓	—
Community Leadership Partner designation — year-round	✓	✓	—	—	—	—
Recognition on donor wall or partner display	✓	✓	✓	✓	—	—

★ The \$30,000 Presenting Sponsorship is exclusive — only one Presenting Sponsor will be recognized per event year. | Berkshire South Regional Community Center • center@berkshiresouth.org • 413-528-2810 ext. 28



BERKSHIRE SOUTH
REGIONAL COMMUNITY CENTER
15 Crissey Road, Great Barrington, MA 01230

A
NIGHT *at*
the **CENTER**
FOR  BERKSHIRE SOUTH

Business Sponsorship Form

Business Name	
Contact Name	
Mailing Street Address	
City, State, Zip	
Contact Phone	
Email Address	

#1. SPONSORSHIP LEVEL:

- ☐ \$30,000 Presenting Sponsor
- ☐ \$20,000 Community Leader
- ☐ \$10,000 Community Builder
- ☐ \$5,000 Community Partner
- ☐ \$2,500 Neighborhood Supporter
- ☐ \$1,000 Center Friend
- ☐ \$250 Ticket x _____ = _____

#3. PAYMENT TYPE:

- ☐ Check enclosed
- ☐ Please send me a credit card payment link

#2. SPONSORSHIP ALLOCATION PREFERENCE:

Please number your 1st & 2nd choices. If all gaps are filled, remaining donations will be attributed to financial aid support until the need is filled, then to operations.

- _____ Aquatics for All Ages & Abilities
- _____ Teen Wellness Programs (TONE)
- _____ Early Childhood Education & School Age Care
- _____ Free Community Suppers
- _____ Financial Aid Support for Low Income Families
- _____ Wherever it's needed most!

Questions: Please contact Lorelei Randa at 413 528-2810 ext. 28

Please return form to center@berkshiresouth.org or to Berkshire South Regional Community Center, 15 Crissey Rd, Great Barrington, MA 01230. Please return by September 1st to ensure proper print recognition.

Digital files may be sent electronically to marketing@berkshiresouth.org.
We request that the ads are: .png .jpg, .tif, .eps, or other vectored image source.

Berkshire South Regional Community Center is a non-sectarian, 501(c)3 nonprofit organization that is open to all, regardless of ability to pay. Your support is tax-deductible.